



Station Order Revised Add to Schedule
Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Tuesday, August 28, 2012 to Sunday, September 02, 2012

11714

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

201407

Jug
8/24/12

Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 28	Aug 29	Aug 30	Aug 31	Sep 01	Sep 02	
5 KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	\$50.00		1	1	1	1			4
				30	\$200.00						
3 CBS This Morning 7:00 AM 9:00 AM	EM	M-F	\$150.00			1	1	1			3
				30	\$450.00						
4 The Doctors 9:00 AM 10:00 AM	DT	M-F	\$125.00		1						1
				30	\$125.00						
3 Price is Right 11:00 AM 12:00 PM	DT	M-F	\$300.00				1				1
				30	\$300.00						
3 KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	\$275.00		1						1
				30	\$275.00						
3 Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	\$175.00		1						1
				30	\$175.00						
3 Young & Restless 1:00 PM 2:00 PM	DT	M-F	\$175.00				1				1
				30	\$175.00						
2 Dr. Phil 3:00 PM 4:00 PM	EF	M-F	\$300.00			1	1				2
				30	\$600.00						
2 KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	\$550.00			1	1	1			3
				30	\$1,650.00						
2 KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	\$550.00		1	1		1			3
				30	\$1,650.00						
2 Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	\$1,700.00		1			1			2
				30	\$3,400.00						
3 Criminal Minds 9:00 PM 10:00 PM	PT	W	\$1,800.00				1				1
				30	\$1,800.00						

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/24/2012 3:41:38 PM

KRQE-S2

Page 1 of 2

suzannel@mediastategies.com



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Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 28	Aug 29	Aug 30	Aug 31	Sep 01	Sep 02	
3 Big Brother		PT	Th	\$2,100.00			1				1
	9:00 PM	10:00 PM			30						
3 Crimetyme		PT	Sa	\$600.00					1		1
	7:00 PM	8:00 PM			30						
3 KRQE 10p News		LN	M-F	\$1,100.00		1		1			2
	10:00 PM	10:35 PM			30						
5 Saturday 10p News		LN	Sa	\$325.00					1		1
	10:00 PM	10:35 PM			30						
5 Letterman		LF	M-F	\$125.00		1		1			2
	10:35 PM	11:35 PM			30						
Station Gross Totals				\$16,275.00	7	7	7	7	2		30

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/24/2012 3:41:39 PM

KRQE-S2

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suzannel@mediastategies.com

Spot Manager: All, 08/28/12-09/02/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priorit	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/28/12												
Station: KRQE												
POL/Heinrich fr	201607 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11714				5:12:51 AM			\$50.00
POL/Heinrich fr	201607 M-F 9a-10a	9a-10a	:30 P4	[ALL]	HEINRICH I11714				9:50:35 AM			\$125.00
POL/Heinrich fr	201607 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I11714				12:05:02 PM			\$275.00
POL/Heinrich fr	201607 Soap Rotator	(12:30:00 PM	:30 P3	[ALL]	HEINRICH I11714				12:58:11 PM			\$175.00
POL/Heinrich fr	201607 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I11714				4:38:00 PM			\$550.00
POL/Heinrich fr	201607 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	HEINRICH I11714				6:41:18 PM			\$1,700.00
POL/Heinrich fr	201607 LN M-F	10p-1035p	:30 P3	[ALL]	HEINRICH I11714				10:06:45 PM			\$1,100.00
												\$3,975.00
												\$3,975.00
Date: 08/29/12												
Station: KRQE												
POL/Heinrich fr	201607 Wed Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH I11714				5:59:26 AM			\$1,800.00
POL/Heinrich fr	201607 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11714							\$50.00
POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11714				8:24:07 AM			\$150.00
POL/Heinrich fr	201607 Dr. Phil	3p-4p	:30 P2	[ALL]	HEINRICH I11714				3:51:28 PM			\$300.00
POL/Heinrich fr	201607 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I11714				4:16:50 PM			\$550.00
POL/Heinrich fr	201607 LN M-F	10p-1035p	:30 P3	[ALL]	HEINRICH I11714				10:16:26 PM			\$1,100.00
POL/Heinrich fr	201607 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I11714				10:58:30 PM			\$125.00
												\$4,075.00
												\$4,075.00
Date: 08/30/12												
Station: KRQE												
POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11714							\$150.00
POL/Heinrich fr	201607 Dr. Phil	3p-4p	:30 P2	[ALL]	HEINRICH I11714							\$300.00
POL/Heinrich fr	201607 Thur Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I11714							\$2,100.00
POL/Heinrich fr	201607 M-F KROE News	430p-5p	:30 P2	[ALL]	HEINRICH I11714							\$550.00
POL/Heinrich fr	201607 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I11714							\$125.00
POL/Heinrich fr	201607 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I11714							\$50.00
POL/Heinrich fr	201607 M-F KROE News	4p-430p	:30 P2	[ALL]	HEINRICH I11714							\$550.00
POL/Heinrich fr	201607 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I11714							\$300.00
												\$4,125.00
												\$4,125.00
Date: 08/31/12												
Station: KRQE												
POL/Heinrich fr	201607 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	HEINRICH I11714							\$1,700.00
POL/Heinrich fr	201607 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11714				5:25:32 AM			\$50.00
POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11714				8:23:52 AM			\$150.00
POL/Heinrich fr	201607 Soap Rotator	(1:00:00 PM-	:30 P3	[ALL]	HEINRICH I11714				1:29:01 PM			\$175.00
POL/Heinrich fr	201607 M-F KROE News	4p-430p	:30 P2	[ALL]	HEINRICH I11714				4:17:20 PM			\$550.00
POL/Heinrich fr	201607 M-F KROE News	430p-5p	:30 P2	[ALL]	HEINRICH I11714				4:47:35 PM			\$550.00
												\$3,175.00
												\$3,175.00
Date: 09/01/12												
Station: KRQE												
POL/Heinrich fr	201607 Sat Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I11714							\$600.00
POL/Heinrich fr	201607 LN Sa	10p-1035p	:30 P5	[ALL]	HEINRICH I11714							\$325.00
												\$925.00
												\$925.00
												16,275.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 8/24/2012
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I, Media Strategies and Research,

being on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, August 28, 2012			Sunday, September 02, 2012		

Total Charges: \$16,275.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, August 24, 2012

Date



Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title